

Preparing a Storyboard

Creating Your Team Name and Motto

Building your Core Team is critical to the success of this work. You will be working closely together for the next year and taking some risks as you test new things in your system. We intentionally do not have much guidance for this exercise; we simply think that developing a team name and a short team motto will help you discuss and define your team and goals in a creative, fun and (hopefully) light-hearted way. It will also help you communicate your identity to the faculty and to other teams. Keep in mind that these names and mottos will be yours throughout the Collaborative!

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Each Learning Session is designed to create an environment conducive to sharing and learning. At each Learning Session we will be asking you to share information about the work you have done, and the improvements you have made. One way that we plan to do this is by having each team design a “Storyboard.”

A “Storyboard” is a way for you to provide information about your team to the others in the Collaborative, including faculty and other teams. It must fit into a space approximately four feet by four feet. It may be created from a collection of letter-sized sheets or one large poster (You will need to transport it with you to the Learning Session, so keep it manageable!). Boards, pushpins, scissors, and other supplies will be provided for you at the Learning Session.

Your audience will be the other participating teams and faculty who are not familiar with your site, your team, or the priorities of your team. Therefore, your Storyboard should be as clear and concise as possible.

Recommended Storyboard Outline

- Provide a brief description of your site with the site's name shown prominently.
- List your team name, team motto, team members (including Senior Leader), and their titles.
- Provide a brief description of your pilot population.
- Include your team priorities.
- Help us know your team and their strengths! Be creative!
- Introduce us to your community, culture, region---we want to know the context that your team is delivering this intervention.